

VITRIINI RATE CARD 2027

TIME TABLES 2027

Issue	Publication date	Ad material submission date
1	19.2.	3.2.
2	1.4.	12.3.
3	12.5.	23.4.
4	18.6.	2.6.
5	16.9.	31.8.
6	25.10.	7.10.
7	14.12.	25.11.

PRICES FOR PRINT ADS

Size	Placement	Size *	Price € ***
2/1 double-page spread	inside pages	460 x 297 + 3 mm	5.200,-
1/1	inside pages	230 x 297 +3 mm	3.250,-
1/1	2nd cover	230 x 297 +3 mm	3.425,-
1/1	3rd cover	230 x 297 +3 mm	3.425,-
1/1	back cover **	230 x 267 +3 mm**	3.850,-
1/2 vaaka	inside pages	230 x 148 +3 mm	2.100,-
1/2 pysty	inside pages	115 x 297 +3 mm	2.100,-
1/4 vaaka	inside pages	230 x 74 +3 mm	1.410,-

PRICES EFFECTIVE 1.1.2027 !

* A 3 mm bleed must be added on all sides of the advertisement.

** The back cover ad is 30 mm shorter than a standard full-page ad to accommodate the address area at the top.

*** Prices do not include VAT.

Attachments: Ask for a price quote from Johanna Alakoski.

ADVERTISING MARKETING
Johanna Alakoski
tel. 09 6220 2029,
044 296 4318
johanna.alakoski@mara.fi

VITRIINI MAGAZINE'S SERVICE DIRECTORY
Your company's announcement for the whole year Vitriini's print and online magazine service directory:
Price Quote available from
Johanna Alakoski, tel. 044 296 4318

VITRIINI ONLINE MAGAZINE
Web-banner (280 X 430 px) on the www.vitriini.fi homepage:
Price Quote available from
Johanna Alakoski,
tel. 044 296 4318



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TECHNICAL SPECIFICATIONS
Page size: 230 x 297 mm
Printing method: Offset
Binding: Saddle stitching

ADVERTISING MATERIAL SUBMISSION
PDF files: CMYK, 2400 dpi;
images: CMYK, 300–600 dpi.
For materials that do not meet the above specifications, any editing of PDF or other files will be charged separately. Materials must be sent to both Silja Levonen and Johanna Alakoski.

ADVERTASING MATERIAL SUBMISSION CONTACT
silja.levonen@punamusta.com
tel. 010 230 8495
The advertiser is responsible for any errors in materials submitted after the deadline.

PAGE LAYOUT
PunaMusta Oy
Content and Design Services

PRINTING COMPANY
PunaMusta Oy
Kaapelikatu 1
33330 TAMPERE
tel. 010 230 8300

PRINTING COMPANY CONTACT
Sari Vaittinen
tel. 050 577 0804
sari.vaittinen@punamusta.com

AD CANCELLATIONS
Advertisements may be cancelled free of charge up to the material deadline. Complaints must be made within 2 weeks of publication. The magazine's liability for errors is limited to the price of the advertisement.

PAYMENT DETAILS
Restamark Oy
Danske Bank
IBAN FI 2480 0007 1012 6759
BIC / Swift DABAFIHH

PUBLISHER
Restamark Oy publishes and produces Vitriini, the magazine of The Finnish Hospitality Association MaRa.

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Merimiehenkatu 29,
00150 Helsinki
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Managing Director
Jorma Vähärautio

EDITORIAL TEAM
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Timo Lappi

Managing Editor
Jussi Rasimus

Journalist
Jari F. Lampén

Reach the decision-makers who shape the tourism, hospitality and events industries in Finland. Advertise in Vitriini.

Vitriini, the trade publication for the hospitality industry, is a member of Aikakausmedia, Finnish Magazine Media Association.
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